



dy

SAM KIRK

PROVOKE
CULTURE

We will be proud. We will be celebrated. We will be seen.

alisk



ANA
HOSPITALITY RETAIL

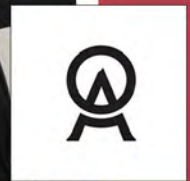
N\F/T
A NON-AGENCY.
4 FEMME

ANA
HOSPITALITY RETAIL

KIMPTON
the
GRAY
CHICAGO
★★★★ escape
NOV 17-20

relax @thegraychi
discover artistry
shop street dream suite

@brandcloset_social



The
BACHELORETTE abc

CIPRIANAMÍA

CIPRIANAMÍA

CIPRIANAMÍA

Delvin McCray

relax

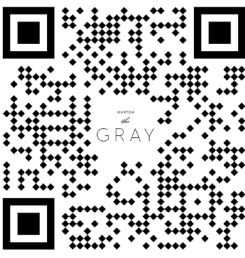
@thegraychi

122 W. MONROE STREET
CHICAGO, IL 60603

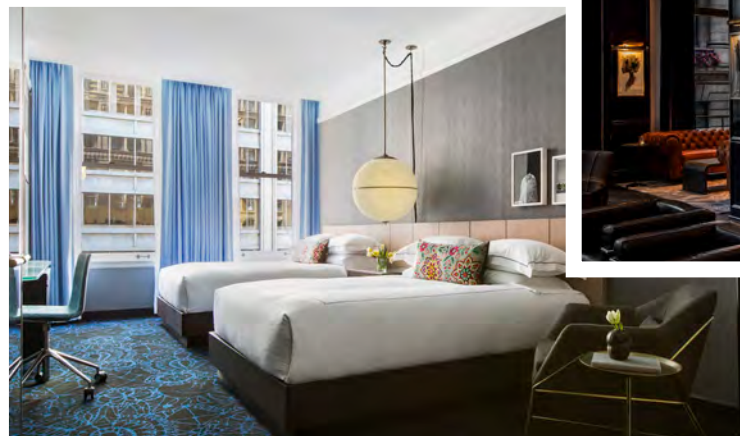


BOLEO

VOL. 39



Scan or tap



discover

Success Stories

Discover Chicago artistry at its best. This is city full of original, authentic artistry and success stories born from talent and hard work. Street performers, designers, stylists, muralists, visual artists and so much more.

bucket boys



@dachicagobucketboys



@delvinmccray



ARLENE MATTHEWS

@arlenemattthews

shop

Street Dream Suite

Dream . Play. Stay.

Discovery starts with artistry inside our street level dreamland. The street level storefront will become an immersive guest suite filled with delicious gifts, surprises, artist creations and a photo, video rich studio.



alisk



SEBASTIEN MACHET



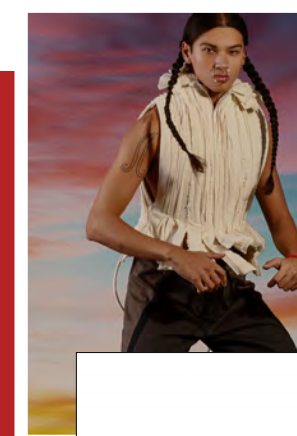
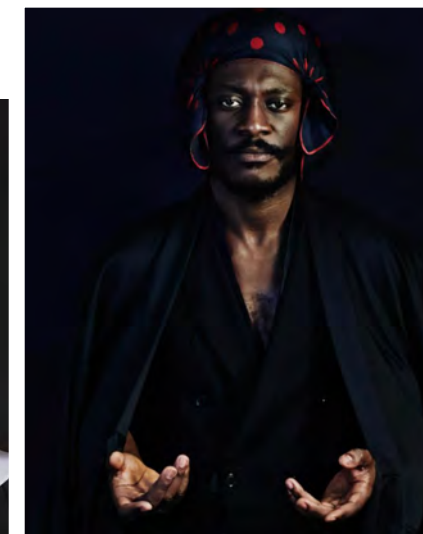
SAM KIRK

PROVOKE CULTURE

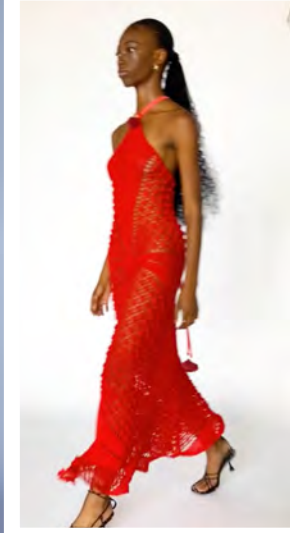
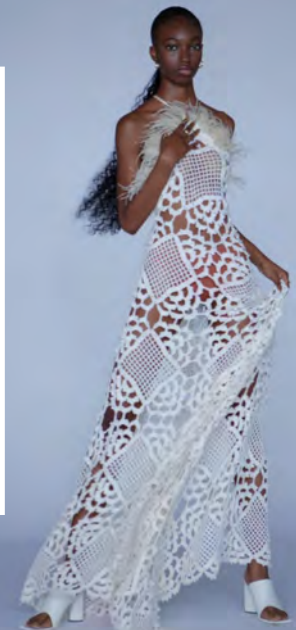


Design & Style

A



CIPRIANAMÍA



BEBODY Life Wellness

BEBODY LIFE

SEAMS



VERONIQUE GABAI

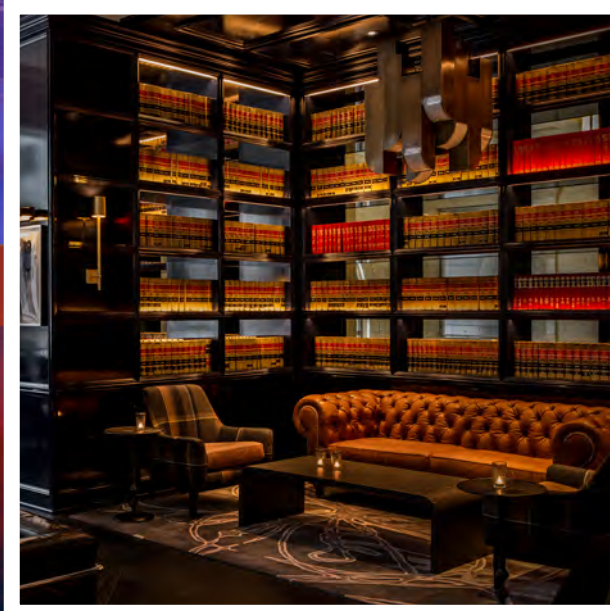
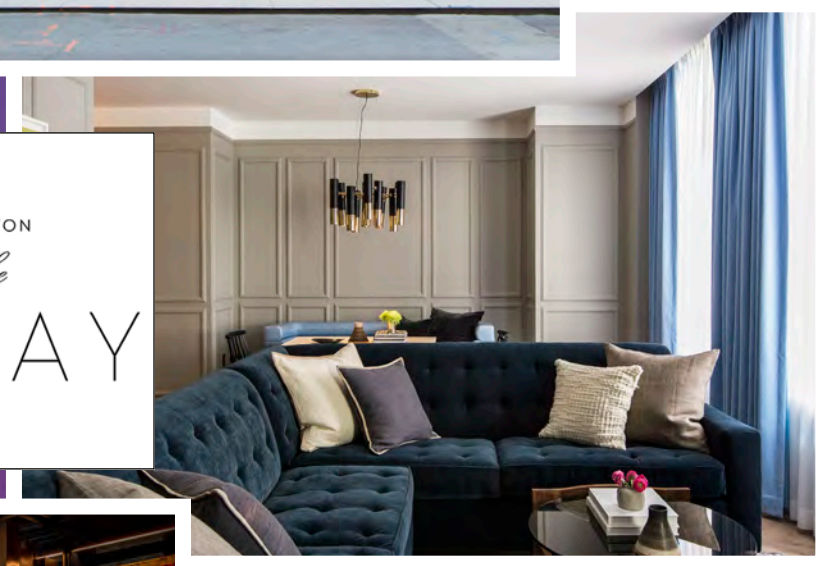
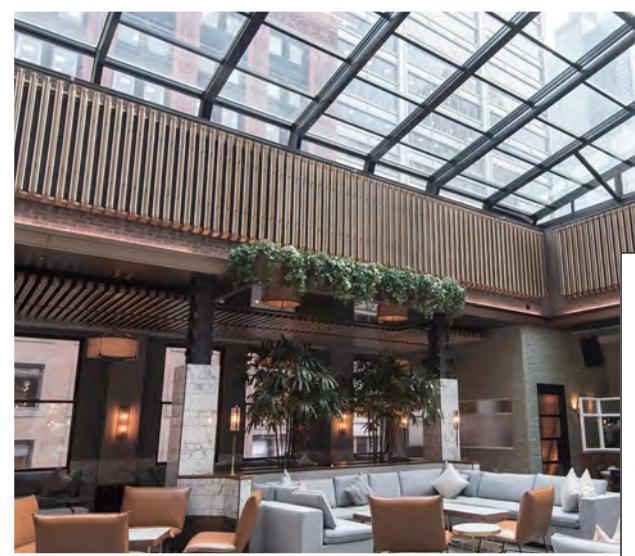


pomfy®



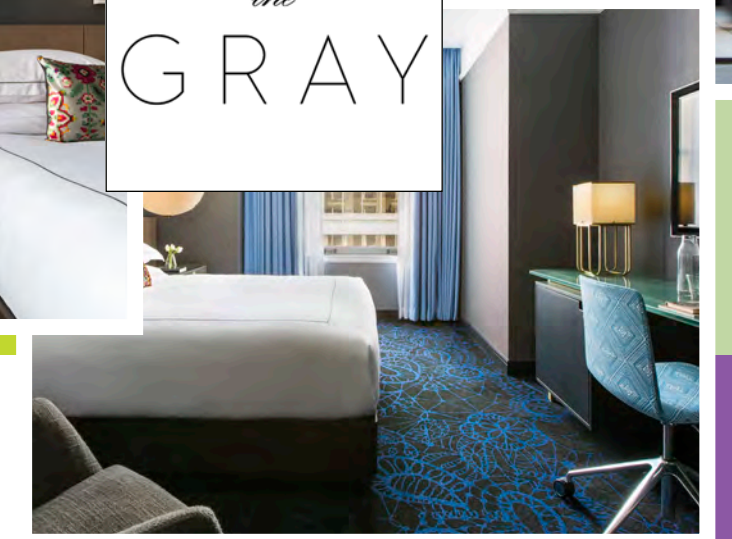
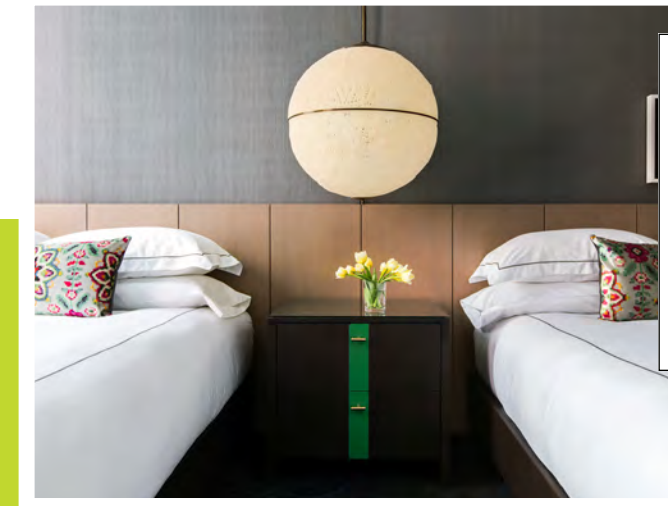
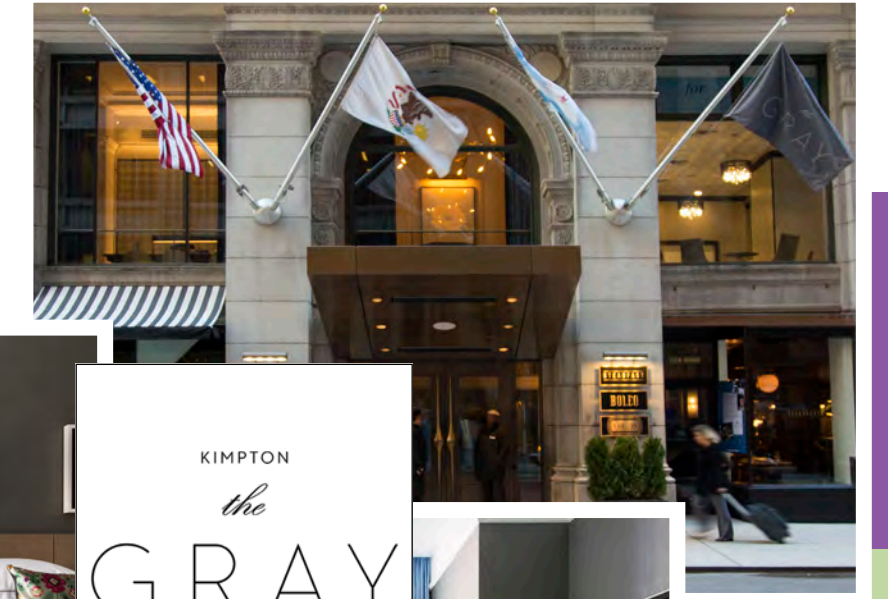
relax

New-World Modern Grandeur
Downtown Chicago
@thegraychi



THE KIMPTON GRAY

Situated in the historic New York Life Insurance Building originally built in 1894, Kimpton Gray Hotel takes its name from the Georgia Gray marble that's lent the structure a sense of sophistication for well over a century.



BOLEO RESTAURANT

Named for a move from Argentine tango, Boleo brings the dramatic flavors and sultry beats of South America to the best rooftop in the Loop for Chicagoans to enjoy year-round.

Forget the 15-hour flight: All it takes to get to Boleo is a 15-story elevator ride to the top of THE KIMPTON GRAY HOTEL. Up here, the curated playlist never ends and the savory aroma of Peruvian and Argentinian street food perfumes the air, while our massive retractable glass roof keeps the vibe warm no matter the season.



VOL. 39

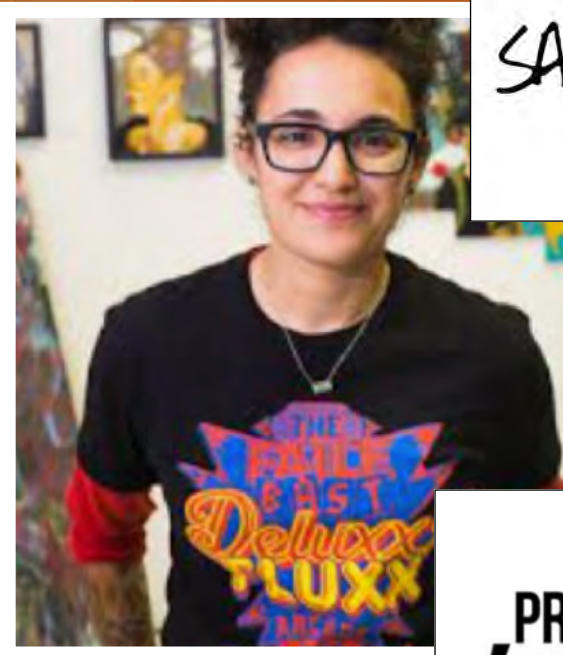
When the 9-to-5 day is done in the Financial District, those in the know flock to the on-site lounges and restaurants - Vol. 39, a law library-themed bar, Boleo, an Argentinean-inspired lounge with retractable glass roof, and Steadfast, a chef-driven new American restaurant.



discover Street Dream Suite

Discovery starts with artistry inside our street level dreamland. The street level storefront will become an immersive guest suite filled with delicious gifts, surprises, artist creations and a photo video rich studio.

SAM KIRK



PROVOKE CULTURE
WE WILL BE PROUD. WE WILL BE CELEBRATED. WE WILL BE SEEN.



SERGIO MACIEL



alisik

PROVOKE CULTURE

We are a creative agency focused on caused based initiatives. Our artists specialize in public art, digital illustration, and community focused programs that are engaging and impactful.

Our vision is to create artwork that uplifts and inspires our communities. Partnering with local artists and community organizations are key to developing authentic content that reflects the voice of the community.



SSA-39, 2021

ARTISTS: ANNE HEISLER & SERGIO MACIEL CREATIVE DIRECTOR: SAM KIRK



#STOP GENERAL IRON Patagonia x NRDC, 2020/2021

ARTIST: SERGIO MACIEL CREATIVE DIRECTOR: SAM KIRK

discover. shop.

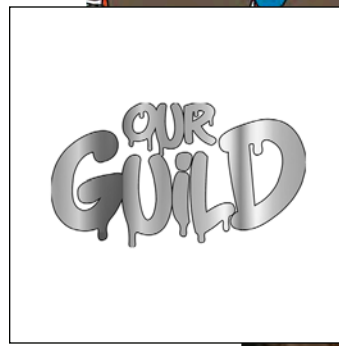
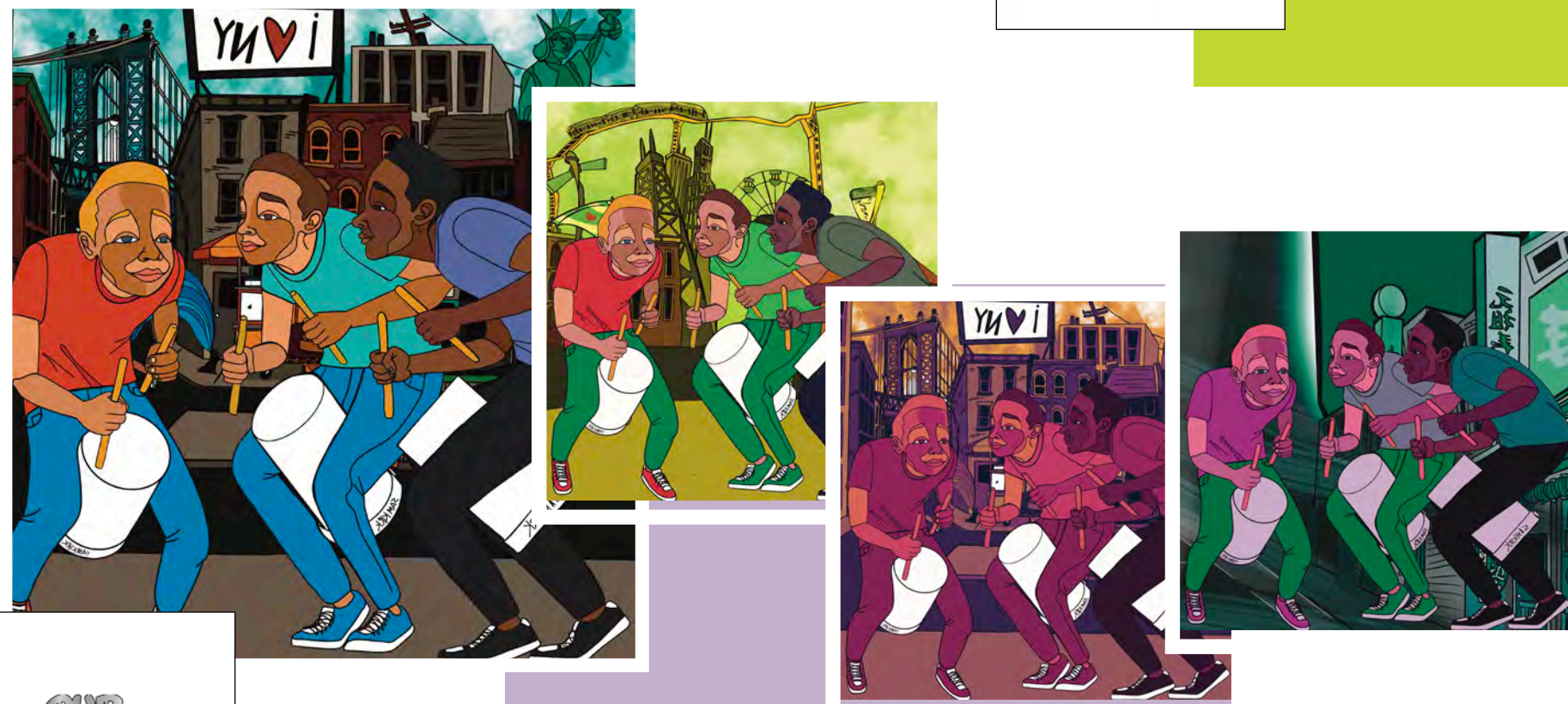
SAM KIRK

@iamsamkirk

Sam Kirk shares her fascination with culture and identity via narrative, driven paintings, and mixed media artworks.

Her process is often determined by the story she is sharing. Canvases range from large outdoor walls to engraved woodwork, intricate stained glass pieces, and everyday items.

In her latest series, she explores the world of skateboarding and its addition to the Olympics, where it had been long restricted throughout Japan. In this triptych, she celebrates the advance-



Our Guild is about *impact.*

Our Guild generates wealth by creating access to an NFT marketplace **BUILT & OWNED** by our BIPOC community. Our Guild Artists receive **2.5% royalties** for their work and we **donate 2.5%** of all primary sales to the local BIPOC-owned businesses, co-working spaces and art galleries where the NFT4C training and the OG Art Shows are hosted.

OUR FUND

10% of all primary sales will be reinvested in BIPOC artists & founders through training scholarships, acquisition and creation of BIPOC digital art collection, and creation of a decentralized crowdfunding platform for creative businesses governed by The OG DAO.

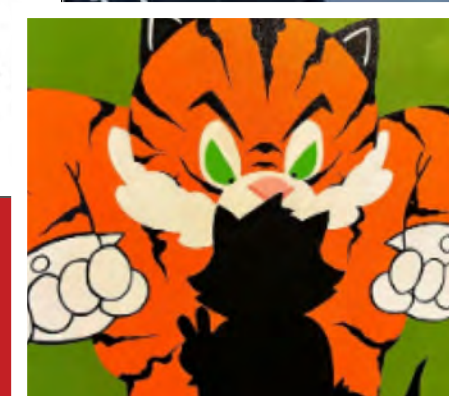
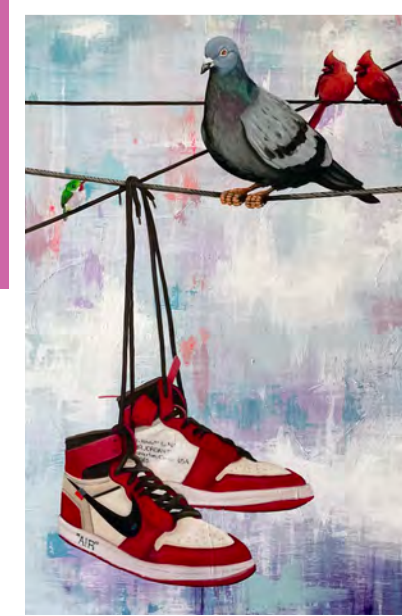
<https://www.ourguild.art/>

SERGIO MACIEL

@sergiomaciell
<https://sergiomaciell.com/>

My work is influenced by my culture, life experiences, and the people around me. I believe there is a responsibility for the artist to create and connect with the viewer through the artwork as a form of communication. The intention of my work is to question stereotypes within society, to receive a better understanding of the commonalities between ideas, respect the differences, and admire the beauty. These issues and stereotypes have forged me into who I am today. They are not meant to celebrate, disapprove, or stand in judgement, they are merely a catalyst of my work.

-Sergio Maciel

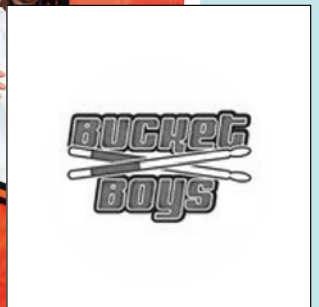


ALI SIX

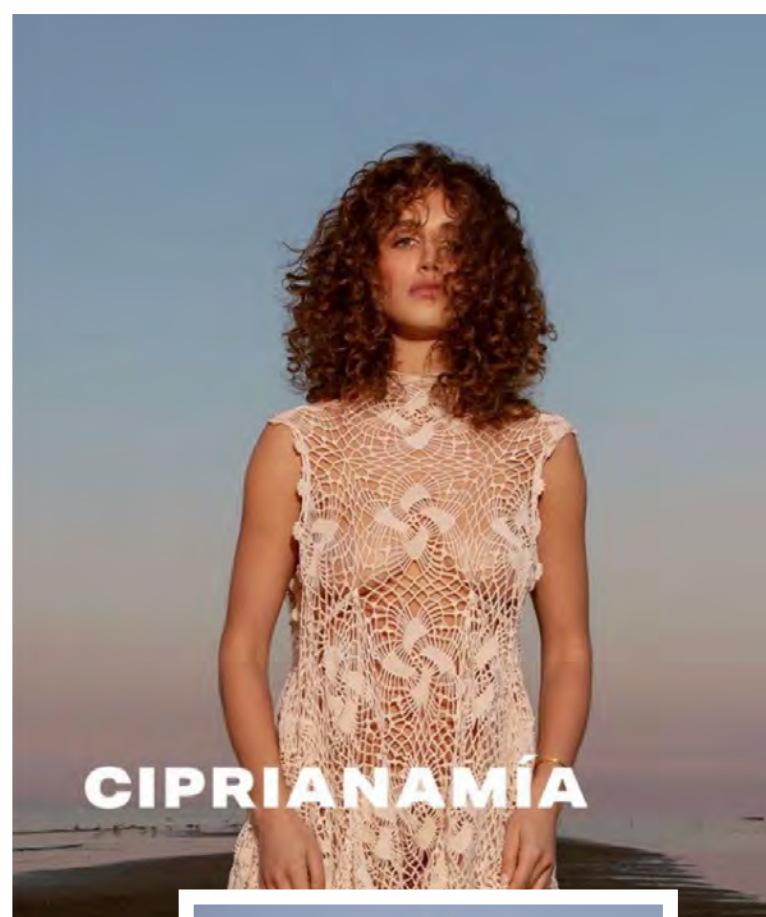
@ali_six_

Nikko Locander also known as "Ali Six" is a multi medium artist from Chicago. Having created his own cartoon character, "Richie the Raccoon", Ali Six uses this character to decorate the interior and exterior of neighborhoods around the world.

The Chicago Bucket Boys Performances:
Thurs. - NOVEMBER 17 - 4:30 PM
Fri. - NOVEMBER 18 - 4 PM



discover. shop.

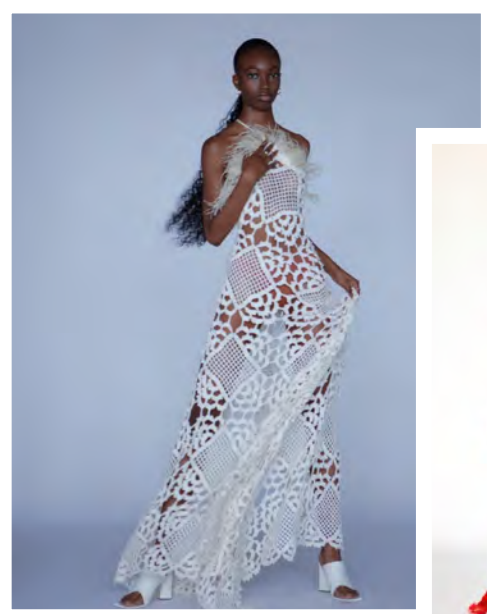


CIPRIANAMIA

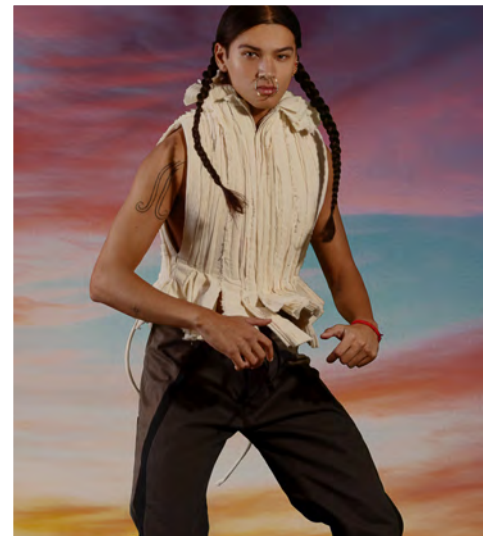
Inspired by the intersections of heritage, art, intentionality, and individuality, CIPRIANAMIA is a practice of artisanal craftsmanship meant to inspire a new notion of luxury and expression.

Designed by Nelissa Carrillo, the brand takes notes from her Mexican heritage and explores themes of ancestral traditions, consciousness in self-representation, and the Mexican-American experience as a first-generation immigrant. Independent through its questioning of tradition and luxury through its approach to craftsmanship, CIPRIANAMIA uses handcrafted patchwork meant to breathe new life into forgotten pieces, hand-dyed fabrics to tell the vibrant story of Latino culture, recycled knits that honor artisanal creativity, and elevated tailoring that juxtaposes the inherited romance of Mexican culture with modernity.

Made and manufactured in the United States in small-batch and made-to-order quantities, the brand remains ethical and sustainable through intentionality in production, a seasonless approach, prioritizing recycled textiles, and always honoring artisanal craftsmanship.

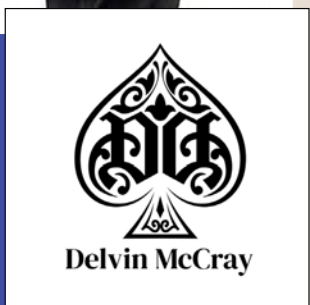
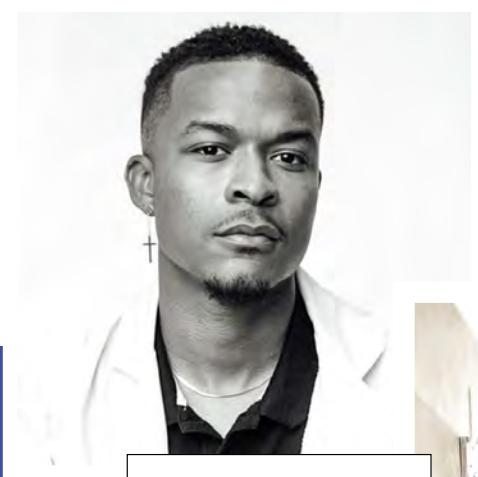


CIPRIANAMIA



DELVIN MCCRAY

Delvin McCray is a Chicago-based luxury fashion designer and former "Project Runway" contestant (season 18) whose work has been seen in British Vogue, NYFW, Paris Fashion Week. He also was costume designer for such hit television shows like FOX's Empire and HBO's Legendary.



OBERIMA AFRIYIE BY AFRIYIE POKU

Oberima Afriyie is a Ghanaian-American brand whose work explores the conversation of identity and style as navigation to understanding one's own history.

The brand is driven by designer: Afriyie Poku's curiosity for cultural exchange and desire to weave his narrative of humanity, through the poetics of a seam.

Each garment details the work of an investigative eye, where research bridges Poku's knack for mediating historical nuances of design and his respect for the sartorial touch.

Oberima Afriyie returns this season to present its first collection since its hiatus - Becoming - a celebratory reflection of the work done in the dark, which opens way for what is seen in the light. These pieces are glimpses into Oberima Afriyie's world and process.



BEBODYLIFE

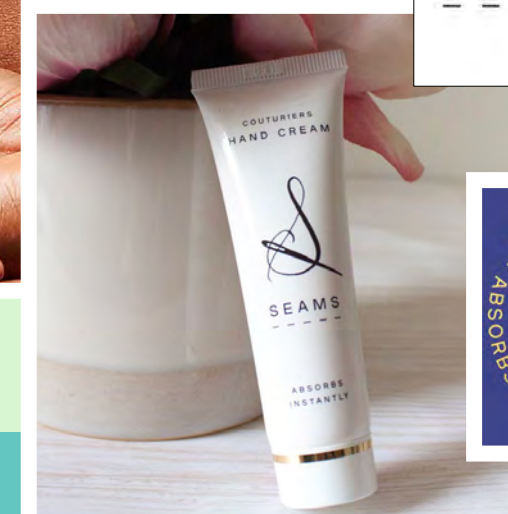
BEBODY Life Wellness

Sleep, skincare and aromatherapy designed by those who believe quality and luxury are for artisans, travelers and daily life.



VERONIQUE GABAI

SEAMS



pomfy®



Friday Style & Motivation

Social Hour & Industry Panel
Press & VIP

PRESS & VIP, NOVEMBER 18 - 4-6 PM

CHICAGO
****escape
NOV 18

Retail+Fashion+Art
Social Hour & Industry Panel

relax @vol39Chicago
discover Champions of Success
shop Art, Fashion, NFT

RSVP press@reservebrandcloset.com
Enter Street Dream Suite - 122 W Monroe St.

A/N/A BRAND CLOSET SHOWROOM SOCIAL

CHAMPIONS OF SUCCESS
NOVEMBER 18 - 4-6 PM

Style & Motivation



CaSandra Diggs

President of The Council of Fashion Designers of America, Inc. (CFDA), the trade association founded in 1962 whose membership consists of 477 of America's foremost womenswear, menswear, jewelry, and accessory designers.

Elliot Carlyle

Consulting Director of CFDA Connects, a CFDA initiative launched in 2021 that recognizes, promotes and provides business development support to select Regional Fashion Organizations (RFOs), their Fashion Weeks, and the Designers based within key US markets.

Delvin McCray

A Chicago-based luxury fashion designer and former "Project Runway" contestant (season 18) whose work has been seen in British Vogue, NYFW, and Paris Fashion Week. He also was a costume designer for hit television shows like FOX's Empire and HBO's Legendary.

Moderator: Dionne Williams

Creator of Emerge! Fashion Runway Show NYFW. A Chicagoan and President of D. Williams Public Relations Group, whose clients have included Chicago's own Oscar award-winning actor and singer Jennifer Hudson, Chaka Khan, and Dwayne Wade's Wade Foundation.

AGENDA

Vol 39 - 39 South LaSalle Street

- 4:15 - 4:30 PM Introducing Champions of Success
- 4:30 - 4:45 PM Topic 1 Pandemic Retail Shift
- 4:45 - 5:15 PM Topic 2 Equality for Artistry
- 5:15 - 5:30 PM Topic 3 Provoke Change
- 5:30 - 5:45 PM A/N/A BCSS CEO Michelle Collins
- 5:45 PM Artistry & Designers Preview

shop

Delvin McCray / Oberima Afriyie / Ciprianamia / A/N/A NFT

Special Performance: The Chicago Bucket Boys

Saturday style & Love

relax. discover. shop.
Co-Hosted by ABC The Bachelorette
Creative Director Franco Lacosta



The ABC Bachelorette Creative Director FRANCO LACOSTA

Franco Lacosta's lifestyle brand is driven by a deep passion for awakening the true beauty within. Franco's life's purpose is to create designs and stories that seek to inspire and elevate everyone that comes in contact with his work. With it, an extraordinary experience is built, based on an alchemy of wellness. On a set, art studio, or in real life, Franco inspires those around him to act from a place of purpose and mission.

He has worked with networks such as ABC, NBC, CWTV, Bravo, and NuvoTV. He is best known for his on-camera appearances for TV shows including America's Next Top Model, Model Latina, The Bachelor, and The Bachelorette.



ANA SATURDAY, NOVEMBER 19 - 3-5 PM GRAY

CHICAGO
****escape
NOV 19
Style & Love

First Lucky 50
Complimentary Code:
CHICAGOLOVE

relax. discover. shop.
Co-Hosted by ABC The Bachelorette
Creative Director Franco Lacosta

RSVP Required
exploretock.com/reservebrandcloset

Follow.
Share. Tag.
+ @thegracyh
+ @brandcloset_social
#chicagoescape
#brandclosetsocial

Boleo Rooftop - The Kimpton Gray
Ticket required exploretock.com/reservebrandcloset

Scan or tap

First Lucky 50 Code:
CHICAGOLOVE

SATURDAY NOVEMBER 19 STYLE & LOVE

LUCKY 50

Space is limited - Reserve your ticket.
exploretock.com/reservebrandcloset

ANA SATURDAY, NOVEMBER 19 - 3-5 PM GRAY

shop Belle Bridal Atelier

discover

Makeup Artist
Konstantine Mironychev

Ciprianamia

ANA BRAND CLOSET SHOWROOM SOCIAL

ANA SATURDAY, NOVEMBER 19 - 3-5 PM GRAY

CHICAGO
****escape
NOV 19

ANA Style & Love
The ABC Bachelorette Creative Director
Franco Lacosta

3 PM - 3:30 PM Arrival
Boleo (rooftop)
Champagne & Sparkling

3:30 - 4:30 PM Style Presentation & Expert Panel
Giselle Ghofrani, Founder & Creative Director, Belle Bridal Atelier
Konstantine Mironychev, Makeup Artist & Beauty Expert
Ciprianamia, Artisanal Craftsmanship Designs

4 - 5 PM Shop & Mingle
Ciprianamia, Artisanal Craftsmanship Designs

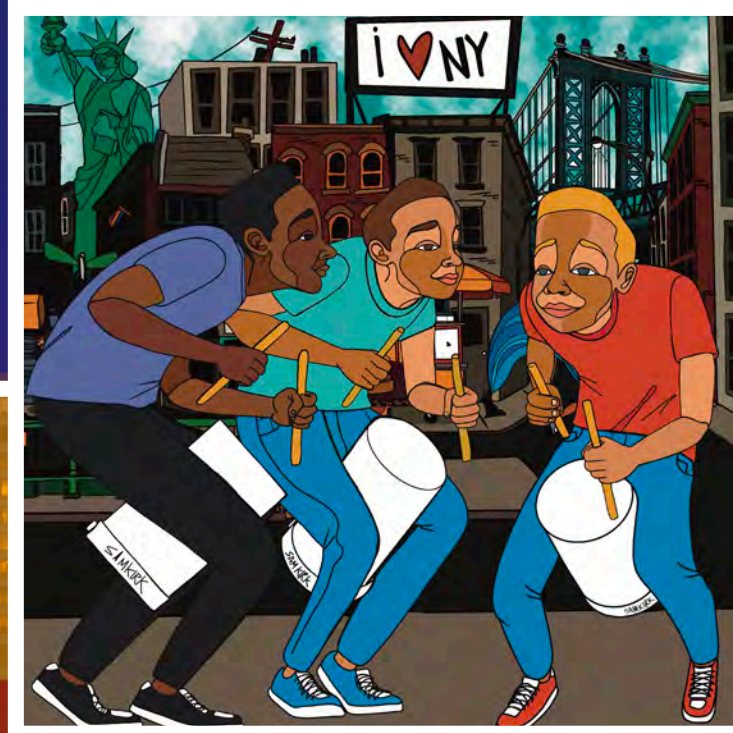
ANA BRAND CLOSET SHOWROOM SOCIAL

Saturday style & NFT

Arist Collaborations

ANA
HOSPITALITY RETAIL

N\F/T
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4 FEMME



BUCKET
BOYS

SATURDAY, NOVEMBER 19 - 2-4 PM

ANA
HOSPITALITY RETAIL

GRAY

N\F/T
A NON-AGENCY
4 FEMME

Part 1: Why NFT? A Creator, Artist's POV

Part 2: Tips. Artistic Collaboration

Part 3: Sam Kirk + The Chicago Bucket Boys

Vol 39 - 39 South LaSalle Street

Host, ANA CEO Michelle Collins

Artist Sam Kirk & Co-Founder OurGuild.Art

Founder The Chicago Bucket Boys

Limited to 35 People. RSVP Required

hello@reservebrandcloset.com / [@anonagency_nyc](https://www.instagram.com/anonagency_nyc) | [@ourguild.art](https://www.instagram.com/ourguild.art)

\$25 per person beverage + wine package available for purchase
Must be 21+ years of age

ANA BRAND CLOSET SHOWROOM SOCIAL

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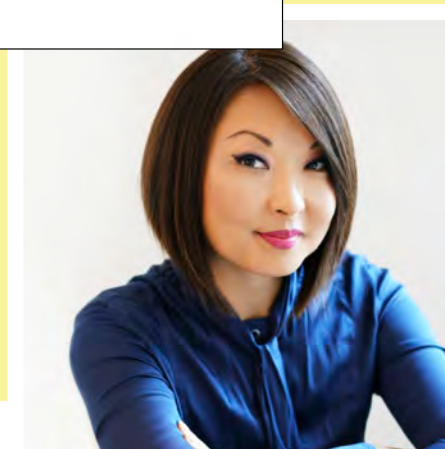
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4 FEMME



Scan or tap

Limited to 35 ppl
Space is limited - Reserve your ticket.
exploretock.com/reservebrandcloset

ANA
HOSPITALITY RETAIL



AIN/A CEO & HOST
Michelle Collins

BUCKET
BOYS



Founder
The Chicago Bucket Boys
John Bryant

SAM KIRK



Multidisciplinary Artist &
Co-Founder Our Guild
Sam Kirk

exploretock.com/reservebrandcloset

EVENT

Chicago Escape / Upgrade Beverage

Guests will receive upgrade access, including tastings, samplings and special price, guest offers. Must be 21 years of age.

📅 Daily from Nov 18 to Nov 19, 2022

🕒 11:00 AM - 10:00 PM

🎫 \$25 per ticket

[Book now](#)

EVENT

Chicago Escape / NFT 4 Femme Social Hour 1 x Entry

Guests will have a 1x access pass to the Social Hour. This is valid for a 1 x entrance.

📅 Saturday, Nov 19, 2022

🕒 2:00 PM - 4:00 PM

[Book now](#)

EVENT

Chicago Escape / The ABC Bachelorette Style & Love Social Hour w/Franco Lacosta

Guests will have a 1x access pass to the Social Hour. This is valid for a 1 x entrance for 1 person and includes 1 complimentary wine or champagne (TBD on offering of event)

📅 Saturday, Nov 19, 2022

🕒 3:00 PM - 5:00 PM

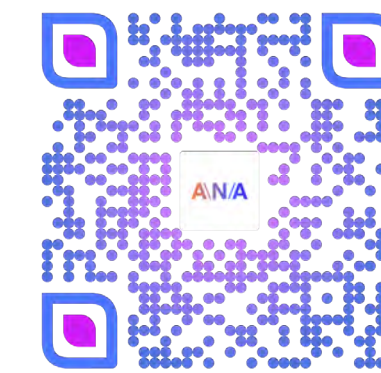
🎫 \$35 per ticket

[Book now](#)



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hello@reservebrandcloset.com | [@brandcloset_social](#)



Scan or tap

relax @thegraychi
discover artistry
shop street dream suite

// We are making our way to Chicago because it is known for firsts and street grit which has manifested many culturally relevant musicians, artists, and designers. We feel it has a heart that beats to its own rhythm similar to its communities. //

- Michelle M. Collins, President & Chief Experience Officer

